



NORTHWEST MICHIGAN HEALTH SERVICES INC

SMS Terms of Service

Effective Date: July 27, 2026

By opting in to receive SMS (text) messages from Northwest Michigan Health Center, Inc. (NMHSI) you agree to the following Terms & Conditions:

Program Description

NMHSI provides SMS messaging services for:

- Appointment reminders and confirmations
- Service-related notifications and updates
- Account-related messages
- Health screening campaigns

Messages may be sent using an automatic telephone dialing system or similar technology.

Opt-In Consent

By providing your mobile number and opting in, you:

- Expressly consent to receive SMS messages from NMHSI.
- Confirm you are the authorized user of the number
- Understand that consent is not a condition of purchase or usage

Opt-in may occur via web forms, paper forms, documented verbal consent, or keyword-based opt-in.

Message Frequency

Message frequency varies based on user interaction.

You may receive recurring messages related to your account, appointments, or promotions.

Message & Data Rates

Message and data rates may apply.

Charges depend on your mobile carrier and plan.

Opt-Out Instructions

You may opt out at any time by replying **STOP** to any message.

You will receive a one-time confirmation message and will no longer receive SMS messages unless you opt in again.

Help & Customer Support

Reply **HELP** for assistance, or contact:

- Email: askus@nmhsi.org
- Phone: 231-947-1112
- Website: www.nmhsi.org

Data Use & Privacy

We respect your privacy. Information collected through SMS will only be used for service-related communications.

We do not sell, rent, or share SMS opt-in data with third parties for marketing purposes.

We may share information with service providers (e.g., messaging platforms) solely to deliver SMS communications.

For more information, please review our Privacy Policy:

[Insert Privacy Policy URL]

Supported Carriers & Delivery

Supported by major U.S. carriers (e.g., AT&T, Verizon, T-Mobile).

Delivery is not guaranteed and may be affected by carrier filtering, network availability, or device limitations.

Carrier Disclaimer

Carriers are not liable for any delayed or undelivered messages.

Prohibited Use

We/you agree not to use this service for:

- Unlawful, abusive, or fraudulent purposes
- Unauthorized or unsolicited messaging
- Any activity that violates applicable laws

Recordkeeping & Compliance

We maintain records of opt-in consent in accordance with applicable laws and industry guidelines.

Changes to Terms

We may update these Terms & Conditions at any time. Updates will be effective upon posting.

Contact Information

- Email: askus@nmhsi.org
- Address: 10767 E Traverse Hwy., Traverse City, MI 49684
- Phone: 231-947-1112